

\$25,000

*Food* →

THE  
\$25,000  
FOOD  
PYRAMID

Learning about Hunger and Food Insecurity in California

# What is the \$25,000 Pyramid?



- A learning tool to engage folks in a discussion of hunger and food insecurity in California
- An opportunity to win fabulous prizes and lovely parting gifts

# How we are going to play

- We'll need two “celebrities” and two “contestants” to begin
- Goal: get your partner to say what the other is describing.
- You'll have 35 seconds to describe 6 things.
- If you use part of the word in describing you'll hear a cuckoo sound and the word is passed.

# How to play continued.....

- Please do not use your hands or give the essence of the answer.
- After one “round” we’ll choose some new contestants (but keep our celebrities in place).
- After several rounds, the contestant who got the most right in the fastest time will head to the “Winner’s Circle”



Round 1, Contestant 1

Word #1

hunger



Cuckoo

Pass

Correct



Word #2

University



Cuckoo

Pass

Correct



Word #3

telephone



Cuckoo

Pass

Correct



Word #4

Federal  
Poverty  
Level



Cuckoo

Pass

Correct



Word #5

adult



Cuckoo

Pass

Correct



Word #6

survey



Cuckoo

Pass

Correct



# CHIS Basics

- 42,0044 surveyed for CHIS
- Telephone, random
- Food insecurity questions below 200% FPL
- 6 questions

## Words from this Round

- Hunger
- University
- Telephone
- Federal Poverty Level
- Adult
- Survey

# What is food insecurity?

**Food insecurity** occurs whenever the availability of nutritionally adequate and safe food, or the ability to acquire acceptable foods in socially acceptable ways, is limited or uncertain.

# The 6 Questions

"The food that (I/we) bought just didn't last, and (I/we) didn't have money to get more."  
Was that often true, sometimes true, or never true for you and your household in the last 12 months?

"(I/We) couldn't afford to eat balanced meals."  
Was that often true, sometimes true, or never true for you and your household in the last 12 months?

Please tell me yes or no. In the last 12 months, since {DATE 12 MONTHS AGO}, did you or other adults in your household ever cut the size of your meals or skip meals because there wasn't enough money for food?

# The 6 Questions continued

How often did this happen -- almost every month, some months but not every month, or only in 1 or 2 months?

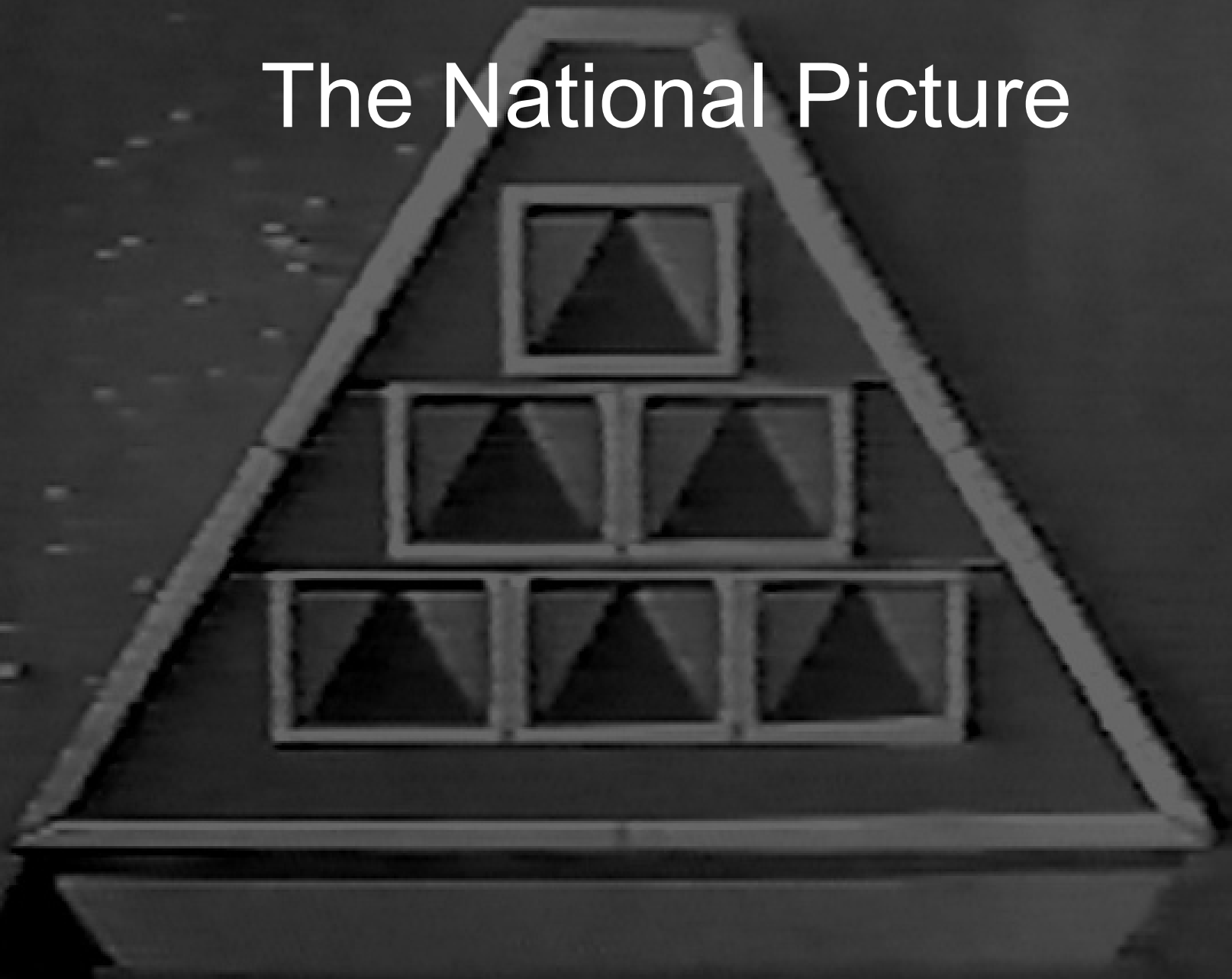
In the last 12 months, did you ever eat less than you felt you should because there wasn't enough money to buy food?

In the last 12 months, since {DATE 12 MONTHS AGO}, were you ever hungry but didn't eat because you couldn't afford enough food?

# Hunger

**Hunger** is defined as the uneasy or painful sensation caused by a recurrent or involuntary lack of food and is a potential, although not necessary consequence of food insecurity. Over time, hunger may result in malnutrition.

# The National Picture





Round 1, Contestant 2

Word #1

school



Cuckoo

Pass

Correct



Word #2

diabetes



Cuckoo

Pass

Correct



Word #3

suicide



Cuckoo

Pass

Correct



Word #4

tardiness



Cuckoo

Pass

Correct



Word #5

headache



Cuckoo

Pass

Correct



Word #6

hospital



Cuckoo

Pass

Correct



# Consequences of Hunger

- Academic problems
- Physical health problems
- Emotional problems
- Increased Health costs

## Words from this round

- School
- Tardiness
- Diabetes
- Suicide
- Tardiness
- Headache
- Hospital



Round 2, Contestant 1

Word #1

Napa



Cuckoo

Pass

Correct



Word #2

Latino



Cuckoo

Pass

Correct



Word #3

children



Cuckoo

Pass

Correct



Word #4

unemployed



Cuckoo

Pass

Correct



Word #5

green  
card



Cuckoo

Pass

Correct



Word #6

increase



Cuckoo

Pass

Correct

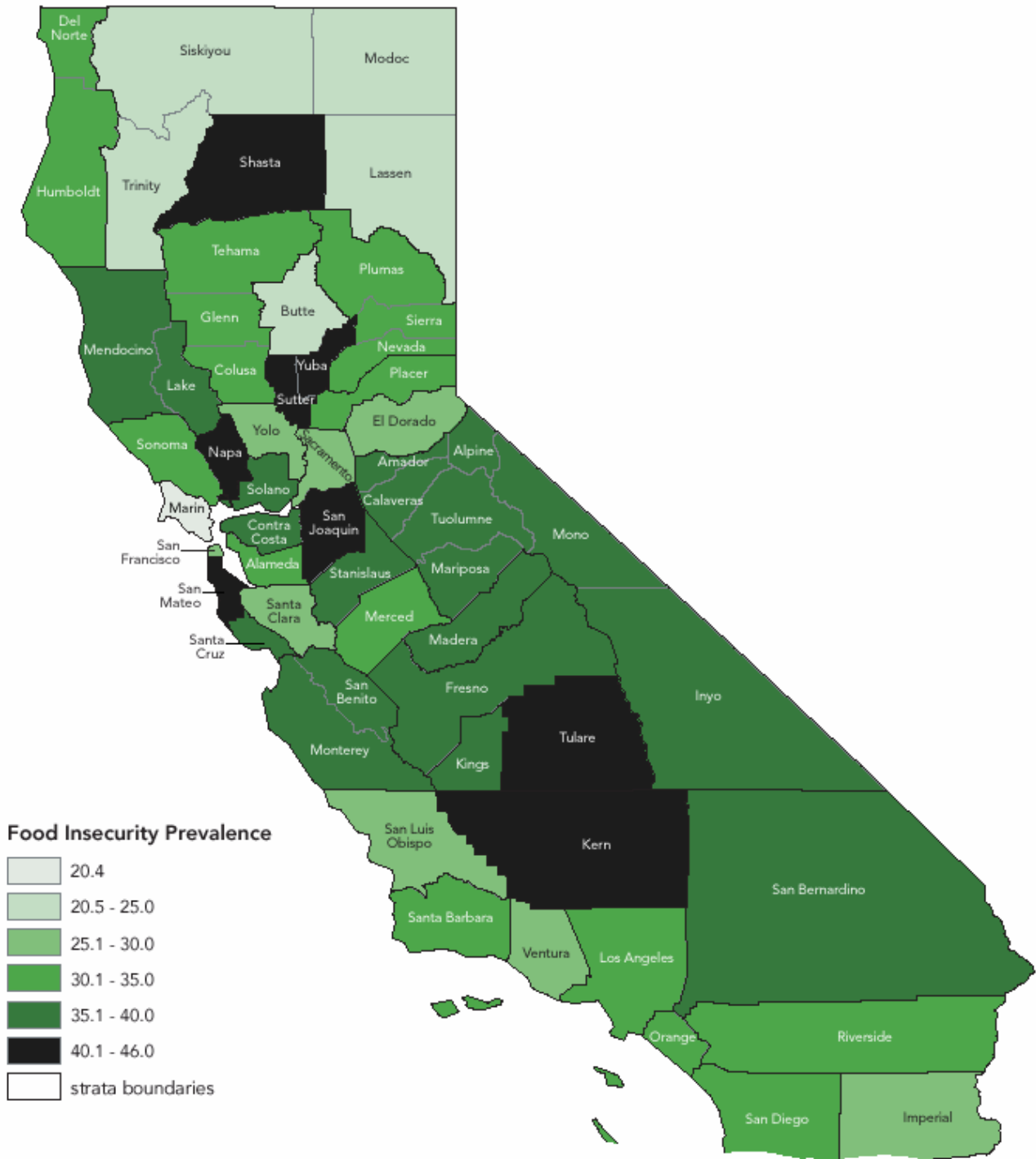


# The 2003 Results

- Statewide increase
- 8 counties with 40% food insecure LI

## Words from this round

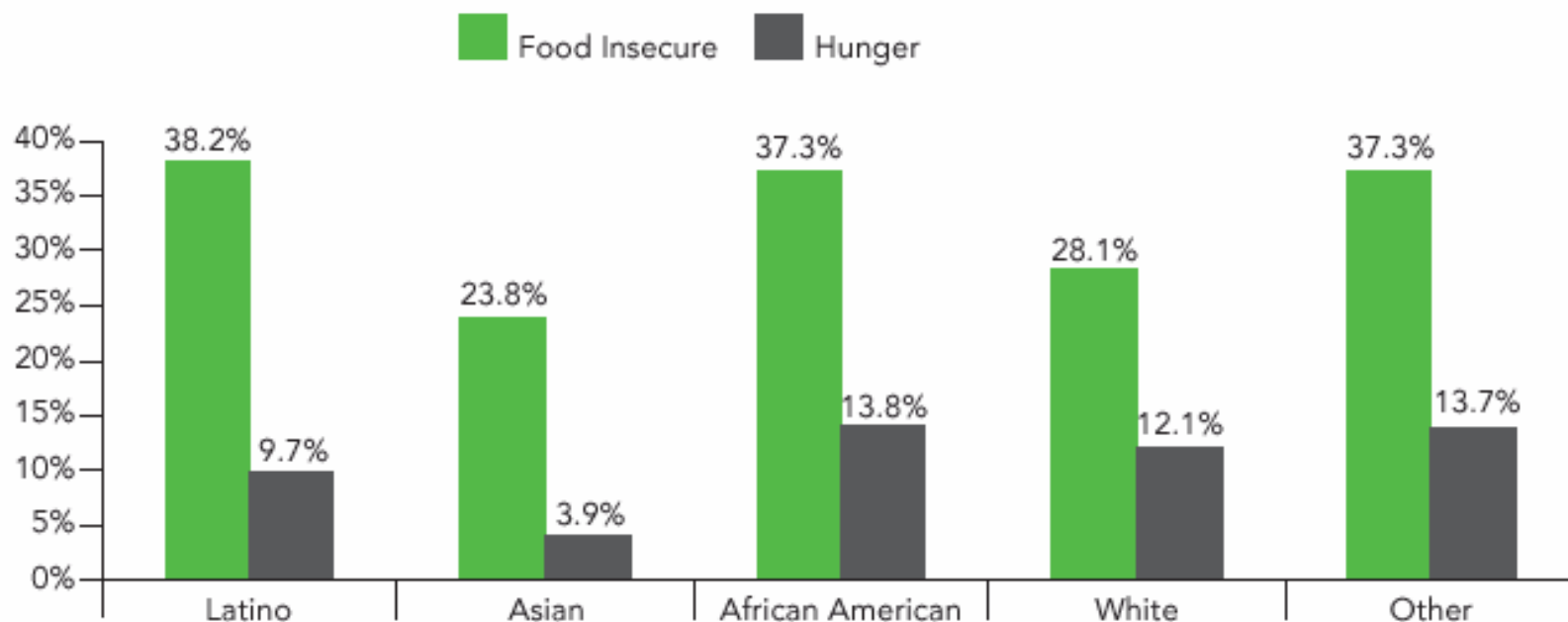
- Napa
- Latino
- Children
- Unemployed
- Green card
- Increase



**Food Insecurity Prevalence**

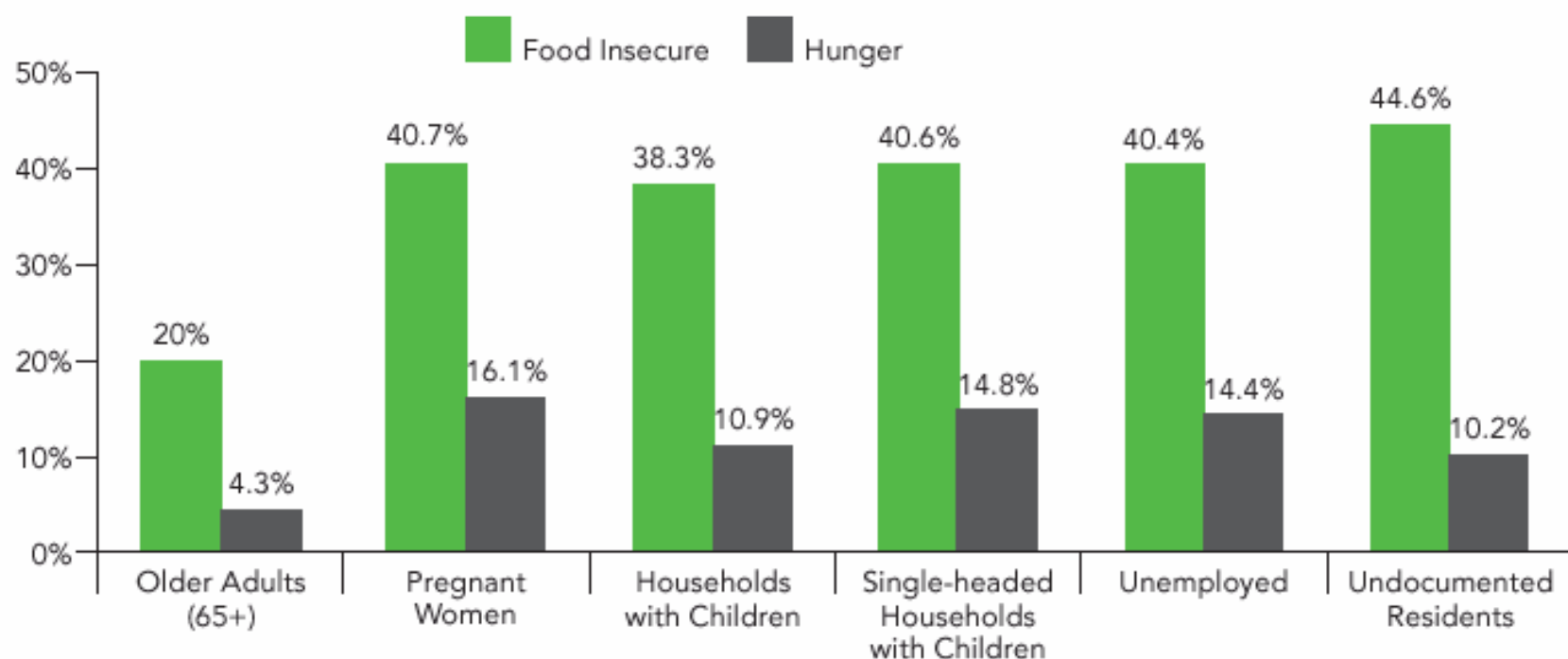
- 20.4
- 20.5 - 25.0
- 25.1 - 30.0
- 30.1 - 35.0
- 35.1 - 40.0
- 40.1 - 46.0
- strata boundaries

### Prevalence of Food Insecurity (with and without Hunger) and Hunger by Race/Ethnicity for Adults (Age 18+) Below 200% Poverty, California, 2003

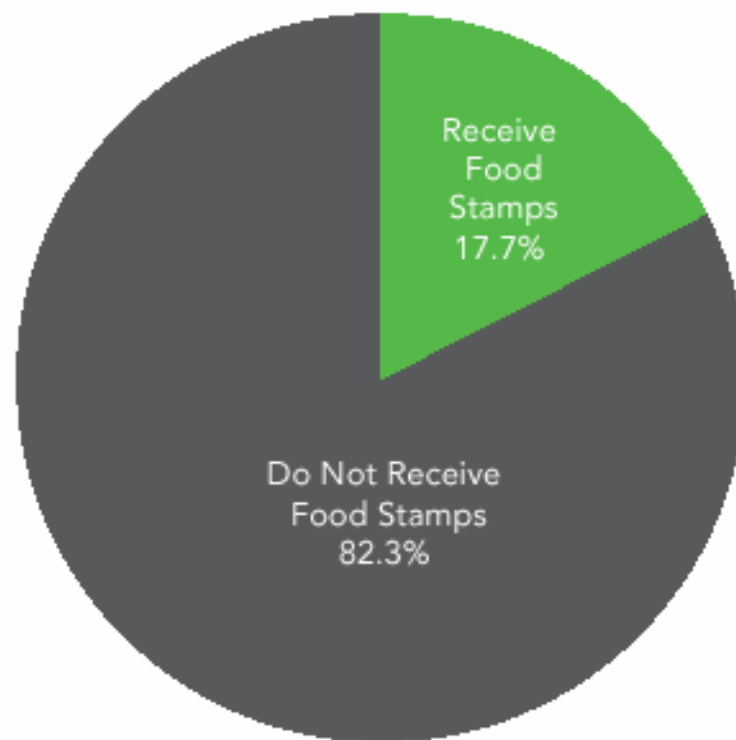


Source: 2003 California Health Interview Survey

## Prevalence of Food Insecurity and Hunger in California Among Vulnerable Adult Groups Below 200% Poverty, California, 2003



**Low-income Adults (<30% FPL) Ages 18-64 with U.S. Citizenship/Legal Residency Experiencing Hunger by Food Stamp Participation, California, 2003**



Source: 2003 California Health Interview Survey

A large, light-colored triangular structure, possibly a model or a piece of art, is centered against a dark background. The structure has a square window at the top and a rectangular base. The text "Round 2, Contestant 2" is overlaid in white on the structure.

Round 2, Contestant 2

Word #1

supermarket



Cuckoo

Pass

Correct



Word #2

food  
stamps



Cuckoo

Pass

Correct



Word #3

pregnant



Cuckoo

Pass

Correct



Word #4

credit  
card



Cuckoo

Pass

Correct



Word #5

obesity



Cuckoo

Pass

Correct



Word #6

women



Cuckoo

Pass

Correct



# Other Findings



## Words from this round

- supermarket
- food stamps
- pregnant
- credit card
- obesity
- women

A large, dark, triangular structure, possibly a sculpture or a large-scale drawing, is centered on a dark background. The structure is composed of a large outer triangle with a thick border. Inside this border, there is a grid of smaller triangles. The top row contains one square frame with a smaller triangle inside. The second row contains two square frames, each with a smaller triangle inside. The third row contains three square frames, each with a smaller triangle inside. The bottom row is a solid horizontal bar. The overall appearance is that of a stylized, geometric structure.

Round 3, Contestant 1

Word #1

house



Cuckoo

Pass

Correct



Word #2

wage



Cuckoo

Pass

Correct



Word #3

child care



Cuckoo

Pass

Correct



Word #4

taxes



Cuckoo

Pass

Correct



Word #5

hour



Cuckoo

Pass

Correct



Word #6

food



Cuckoo

Pass

Correct



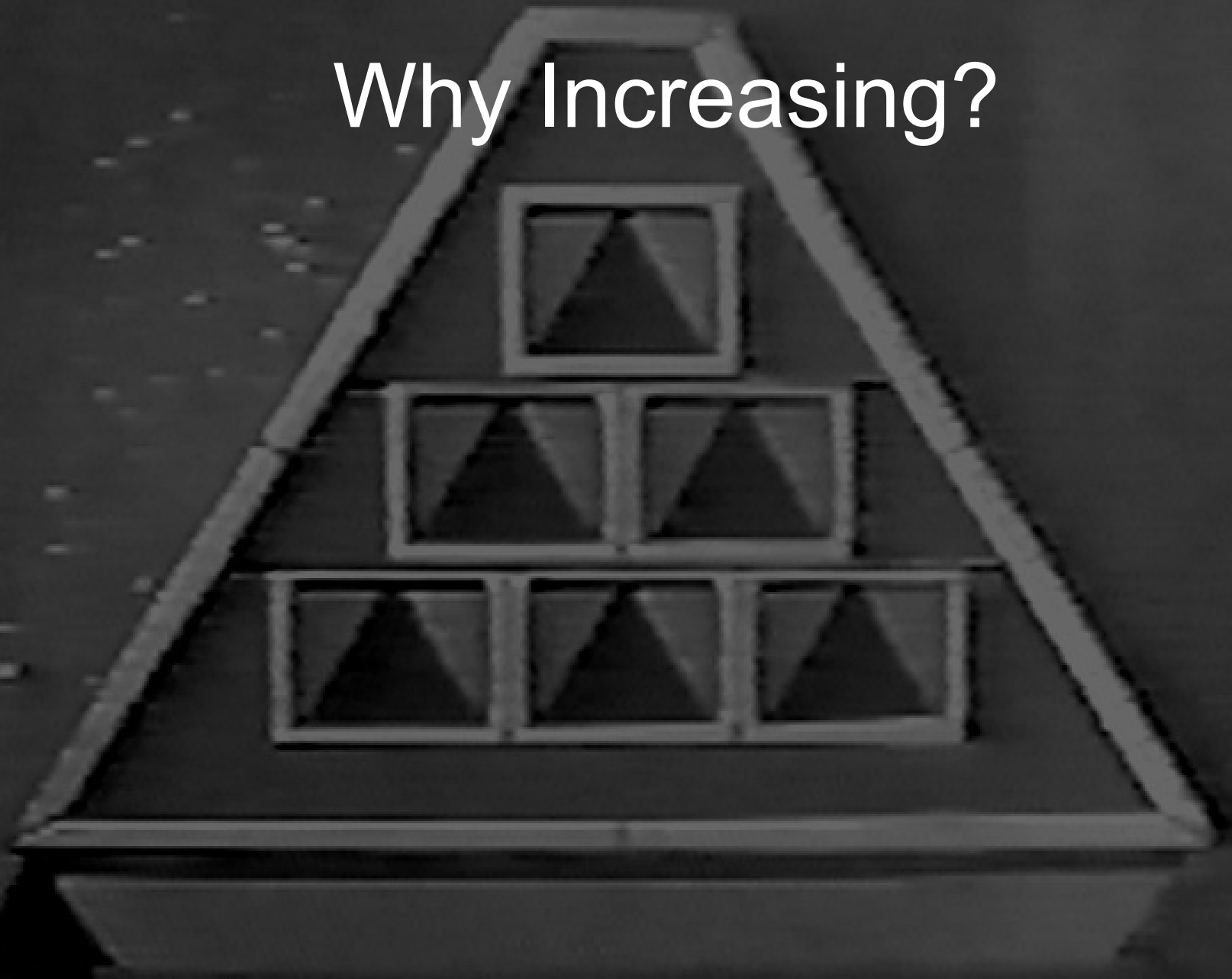
# Why Increasing?



## Words from this round

- house
- wage
- child care
- taxes
- hour
- food

Why Increasing?



	<i>One Adult</i>		<i>One Adult, One Preschooler</i>		<i>One Adult, One Preschooler, One Schoolage</i>		<i>Two Adults, One Preschooler, One Schoolage</i>	
<i>Monthly Costs</i>	<i>Costs</i>	<i>% of total</i>	<i>Costs</i>	<i>% of total</i>	<i>Costs</i>	<i>% of total</i>	<i>Costs</i>	<i>% of total</i>
<i>Housing</i>	\$807	47	\$1,021	34	\$1,021	29	\$1,021	25
<i>Child Care</i>	\$0	0	\$672	22	\$1,056	30	\$1,056	26
<i>Food</i>	\$182	11	\$276	9	\$411	12	\$565	14
<i>Transportation</i>	\$242	14	\$248	8	\$248	7	\$475	12
<i>Health Care</i>	\$72	4	\$219	7	\$238	7	\$276	7
<i>Miscellaneous</i>	\$130	8	\$244	8	\$297	8	\$339	8
<i>Taxes</i>	\$295	17	\$462	15	\$534	15	\$583	14
<i>Earned Income Tax Credit (-)</i>	\$0	0	\$0	0	\$0	0	\$0	0
<i>Child Care Tax Credit (-)</i>	\$0	0	-\$60	-2	-\$105	-3	-\$100	-2
<i>Child Tax Credit (-)</i>	\$0	0	-\$83	-3	-\$167	-5	-\$167	-4
<i>Total Percent Self-Sufficiency Wage - Hourly**</i>	\$9.83	100	\$17.03	100	\$20.07	100	\$11.50	per adult***
<i>Monthly</i>	\$1,729		\$2,998		\$3,533		\$4,049	
<i>Annual</i>	\$20,751		\$35,977		\$42,392		\$48,590	

\* Standard is calculated by adding expenses and taxes and subtracting...  
 \*\* Standard is calculated by adding expenses and taxes and subtracting...  
 \*\*\* Standard is calculated by adding expenses and taxes and subtracting...



Round 3, Contestant 2

Word #1

seniors



Cuckoo

Pass

Correct



Word #2

cash



Cuckoo

Pass

Correct



Word #3

axe



Cuckoo

Pass

Correct



Word #4

breakfast



Cuckoo

Pass

Correct



Word #5

President  
Bush



Cuckoo

Pass

Correct



Word #6

summer



Cuckoo

Pass

Correct



# Taking Action



## Words from this round

- seniors
- cash
- axe
- breakfast
- President Bush
- summer

# The Winners Circle

