

Workshop 2K:

Outline of Cook Well-Live Better presentation

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1. Introduction to Mission Latino Family Partnership
 - Development of the Collaborative
 - Steps in the development of a Community Based Social Marketing Project
2. Interactive discussion
 - What are some benefits of community collaborations?
 - What are important features of successful community coalitions?
3. Review of Community Profile for Mission District
 - Discuss some of the key findings from our research and data collection (surveys, interviews, focus groups)
4. Review of MLFP process and Cook Well-Live Better curriculum development process
 - Review of existing curriculums
 - Review of the process of curriculum development with the Mission Latino Family Partnership members

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1. Introduction to the Cook Well-Live Better curriculum
 - Organization of curriculum
 - Things collaborative felt essential to the curriculum
 - Colorful
 - Easy to read, follow and understand
 - Longevity
2. How development and field testing interacted to lead to the final product
 - Logo
 - Forms
 - Recipes
 - Glossary – in process

3. **Sharing of unique materials modified or developed due to class input**
 - **Fruits and Vegetables in Season**
 - **How to Store Fruits and Vegetables**
 - **Fun Frozen Fruit Snacks**
 - **Recipe:**
4. **Discussion/Q+A**
 - **Materials Developed**
 - **Development Process**

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1. **Sharing personal experience of first time use of curriculum**
 - **Viewing curriculum through the eyes of a trainee**
 - **Revision of curriculum to support ease and more effective use of class outlines, shopping lists, and materials and supplies lists.**
2. **Discussing steps taken to prepare for implementation of Cook Well Live Better class.**
 - **Topic of class**
 - **Materials gathered weeks before class**
 - **Class set up**
3. **Interactive portion**
 - **Modeling a class lesson**
 - **Evaluation**

Workshop Evaluation
Workshop Wrap-Up